

# Newsletter - September 2025

#7 • Sent on Aug 25, 2025 22:07

- Apple MPP opens included.
- Bot opens and clicks included

Subject	From	Reply To
The Grandchildren's Monthly Newsletter	The Grandchildren Gift Co <newsletter@thegrandchildr engiftco.com>	The Grandchildren Gift Co <newsletter@thegrandchildr engiftco.com>

## Deliverability

Sent to	Delivered	Delivery rate	Soft bounces
66	46	69.70%	0 (0%)
Hard bounces			
20 (30.30%)			

## Opens

Opens	Open rate	Total opens	Apple MPP opens
1	2.17%	1	0

## Clicks

Clicks	Click-through rate	Total clicks	Click-to-open rate
0	0%	0	0%

## Unsubscribes

Unsubscribe rate	Spam complaints
0%	0

# Campaign audience

⊕ Included lists	
Newsletter September 2025	66 contacts